



# Marketing Bulletin

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## ***TrueGUI™ Dealer Meeting Update*** ***Join us May 16 – 20, 2005 in Irvine***

Dear Alpha Micro Dealer:

In December, Alpha Micro announced our new *TrueGUI* software that gives your AMOS® application a true Windows® look and feel. That announcement mentioned plans for a dealer meeting in the Spring of 2005. We are now over a month further into the *TrueGUI* development cycle. Two particularly enthusiastic Beta test sites are already working with the product, and several others have signed up. An on-line help system has been written, and the feature set continues to grow. *TrueGUI* is something you just have to see to believe!

It is time to firm up the plans for our Dealer Meeting. As mentioned in the previous *TrueGUI* announcement, our primary goal for the meeting is to show you how easy it is to utilize *TrueGUI*. You will hear from actual Beta Testers and will see the programs they have transformed with *TrueGUI*. We will also have SuperFalcon™ (Eagle 750™), Eagle 800™, and AM-8000™ systems and AM-80™ Thin Clients on display, and you will be able to see LightningBASIC™ and AlphaODBC™ in operation. If you haven't yet seen these products yourself, you're in for a pleasant surprise! The entire Alpha Micro product line has been refreshed in recent years.

The first day of the meeting will be an overview of Alpha Micro's latest products and an introduction to *TrueGUI*. The remaining days will be a workshop devoted to upgrading your software. We will have a separate Eagle 800 set up for every dealer who attends. Bring a copy of your source code to be loaded onto this system. Alpha Micro staff, as well as Beta Testers, will sit with you individually and help you add *TrueGUI* functionality to your software. By the end of Friday, and possibly even earlier than that, ***we guarantee that you will leave the meeting with at least one of your medium-complexity screens upgraded to have a full Windows® appearance and functionality.***

We have received significant interest in the meeting, and have tentatively scheduled it for the week of May 16 - 20, here in Irvine, California. We want to maximize attendance, so please tell us immediately if these dates will not work for you.

In order to make this Dealer meeting as successful and productive as possible, we need a commitment from you to attend the meeting. As we firm up our plans, it is important that we know how many people will be attending the meeting so that we can obtain proper facilities, and commit enough equipment and manpower. Please call Alpha Micro Order Administration at (800) 289-2574 as soon as possible and confirm your attendance at the meeting. Indicate how many people from your company will be coming, as well as any special requests you may have. **Please confirm your attendance by February 25, 2005.**

Thank you in advance for your prompt response. Let's work together to bring our AMOS applications into the world of Windows!