

AMB2005-10

July 13, 2005

## ***TrueGUI™ Dealer Meeting Draws A Crowd***

### ***VARs Come From Far and Wide For Training & Hands-On Experience With TrueGUI***

Alpha Micro hosted the first Dealer Meeting in several years at the Wyndham Orange County Hotel in Costa Mesa, CA, beginning on May 16<sup>th</sup>. The week-long meeting was primarily intended to allow VARs to gain extensive hands-on experience with Alpha Micro's new *TrueGUI* software product and actually convert some of their existing text-based application software to a Windows® appearance and functionality with *TrueGUI*.

VARs and developers from around the world attended the meeting and were treated to detailed presentations and training sessions throughout the week. First class accommodations were provided for this VAR meeting, including interactive training sessions with individual Eagle 800 systems to work with, daily lunch in a beautiful lakeside setting, and a host of Alpha Micro technical personnel available all week.

The meeting was opened by Alex Begin, President of Alpha Micro, who greeted the VARs and set the tone for the meeting by reviewing the many significant product developments during the past four years. By happenstance, the first day of the meeting, May 16, was the four year anniversary of the present ownership of Alpha Micro.

In addition to providing detailed experience with *TrueGUI*, the meeting also served as a platform to launch several new products, including new versions of the AM-8000 and Eagle 800 product lines (dubbed Series II) and *LightningBASIC™*, Alpha Micro's native x86 implementation of the popular *AlphaBASIC®* runtime system. Mike Wsol, Alpha Micro Hardware Engineering expert, presented the technical details of these new products and was available throughout the week to demonstrate these new products and provide VARs with a close-up view of them.



Alex Begin greets the meeting attendees and kicks off the VAR meeting.

The remainder of the VAR meeting was devoted to *TrueGUI*, including demonstrations by the Alpha Micro staff and selected Beta testers, classroom instruction on this new exciting technology, and actual hands-on training by all attendees to convert a portion of their own software to give their application software that recognizable Windows look.

One of the technical instruction sessions was conducted by Dick Wilcox, Alpha Micro founder and father of the AMOS® operating system. Dick is the inventor and architect of *TrueGUI*, and explained



Dick Wilcox conducts a seminar on *TrueGUI* architecture.

the basic elements of the technology and how it is evolving.

Twelve members of the Alpha Micro staff assisted with the presentations. VARs left with portions of their code converted, and also took with them *TrueGUI* documentation, the latest AMOS 8.1 release software on CD, and extensive technical interaction with the development staff



Meeting attendees enjoyed lunch daily outside by the lake.

responsible for the *TrueGUI* development.

If you missed the meeting, we hope you'll be able to attend one in the future. For additional details on the meeting or *TrueGUI*, contact Mike Talbutt in Technical Support.



All VARs got a chance at hands-on training with *TrueGUI*.