



# Marketing Bulletin

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## **Eagle 800<sup>TM</sup> Price Correction/Decrease** *New Configurations With Blu-ray Drives Also Introduced*

Dear Alpha Micro Dealer:

We apologize for an error on the recently distributed Eagle 800 Series III Price List:

The new Series III systems include a DVD-RAM drive as standard equipment. However, the price should have been decreased to match the price of the previous Series II systems with a CD-RW drive. These changes have been made because of the decreasing cost of DVD-RAM technology.

The corrected pricing appears in the attached Reseller Supplement.

### **Eagle 800 Models With Blu-ray Drive Now Available**

With DVD-RAM as the standard optical backup on the Eagle 800, it is appropriate that we make available configurations of the Eagle 800 and 800LC with a Blu-ray drive to accommodate situations that require higher capacity backup than DVD-RAM affords.

### **Blu-ray is Fast!**

While the initial purpose for incorporating Blu-ray into our product line was to provide for up to 50 GB backup capacity per disc, we have been additionally impressed by the faster backup speed that this new disc format offers. This additional performance makes backups more convenient, especially if they are run manually during the day.

Pricing for these new system configurations is also contained on the accompanying Reseller Supplement.